

# AMANDA WARD

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## EXPERIENCE

### **ATD New England Area Conference**

*December 2016–March 2017*

Conference Logo Design

Marlborough, MA

Logo design for large banners and web purposes to promote their theme “DisrupTD”.

### **Federal Realty Investment Trust**

*May 2016–December 2016*

Graphic Design Intern & Freelance Designer

Assembly Row, Somerville, MA

Responsible for designing collateral for both the marketing and leasing departments. Worked as the sole graphic designer for multiple different branches, saving the company a total of \$85,000.

In addition, I assisted TCC Real Estate with collateral for the new condos coming into Assembly Row, called Alloy. Collateral included multiple posters, banners, signage, and HTML email “blasts”.

### **Design Studio at CVPA**

*Spring 2015 & Spring 2017*

Graphic Designer

Dartmouth, MA

Worked in a team of eight with one supervisor to re-brand the College of Visual and Performing Arts at UMass Dartmouth. We had several other clients including the Art Galleries at UMass Dartmouth.

### **UMass Dartmouth**

*October 2015–October 2016*

Advancement Department for Annual Giving

Graphic Design Intern

Dartmouth, MA

Collateral included: banners, social media images, and business letter templates.

## SKILLS

Adobe Suite  
Photography  
Basic HTML/ CSS

## EDUCATION

University of Massachusetts Dartmouth

College of Visual and Performing Arts

*2013–2017*

BFA in Graphic Design

GPA 3.5

## PROFESSIONAL DEVELOPMENT

### **The Basics of InDesign**

*November 10th, 2016*

Training Session

Federal Realty Investment Trust

Somerville, MA

Trained six women in the marketing department the basics of InDesign for editing purposes.

### **Architectural Design Meetings**

*May 2016–August 2016*

Bi-Weekly Meetings

Federal Realty Investment Trust

Somerville, MA

Attended bi-weekly meetings in accordance with Jacobs Engineering Group and Federal Realty to learn the process of building in Assembly Row.

## MEMBERSHIPS & HONORS

Graphic Design Student Organization

*2014–present*

AIGA Boston Chapter

*2014–present*

Federal Realty Ads Featured on Boston.com

*October 2016*

Chancellor’s List

*Fall 2014, Fall 2015*

Dean’s List

*Fall 2013, Spring 2015, & Spring 2016*